

STRATEGIC GOALS FOR FY 2023-2024

Increasing number of students	From 1525 to 1600		
progressing in course work.			
Long Definition: This measure refers to the points awarded in the funding			
formula for the students progressing in coursework. The model awards points			
to institutions based on the number of all high school and undergraduate			
students who reach a progression goal (15, 30, and 45 earned credit hours)			
during a given academic year. Progression points earned by underserved			
students in the areas of race/ethnicity, income, academic preparedness, and			
age will receive additional weights.			
Increasing student completion rates	From 924 to 950		
in gateway courses.			
Long Definition: This measure refers to the points awarded in the funding			
formula for the students completing gateway courses. The model awards points			
for students completing math, English, and reading gateway courses with an			
earned grade of A, B, C, S, or CR. Each student receives credit for passing one			
course per gateway subject. Academically underserved students will be			
weighted more heavily.			
Decrease student average credits at	From 228 to 240		
completion.			
Long Definition: This measure refers to t			
formula for credits at completion. The model awards points for students who			
graduate on schedule. On schedule is defined as completing an associates			
degree with 60 credit hours, unless otherwise approved by ADHE. Only			
associate degrees are measured. We also received points for students			
completing on-schedule + 10% and on-schedule+25%.			
Increase number of students	From 461 to 470		
graduating on time.			
Long Definition: This measure refers to the points awarded in the funding			
formula for the time to degree metric. Points are awarded based on the			
number of students that graduate on-time, defined as 24 months for an			

l associate degree (unless otherwise ann	oved by ADHE) Only associate degrees			
associate degree (unless otherwise approved by ADHE). Only associate degrees are counted in this metric. Points are awarded for on-time (24 months), on-time				
+25% (30 months), and on-time+50% (36 months).				
Decrease core expense ratio.	From 130 to 80			
Long definition: This measure refers to t				
formula. The core expense ratio is calculated by the sum of Instruction				
Expenditures, Academic Support, Expenditures, Student Services Expenditures,				
Public Service Expenditures, and Research Expenditures (all per FTE) divided by				
the Institutional Support Expenditures per FTE. The goal is to decrease				
institutional support expenditures.				
Increase employee participation in	Target is 75% of full-time employees			
the communities we serve.	involved in at least one community			
	event for the current fiscal year.			
Long definition: This measure will come from the community service survey that				
goes out monthly. The bottom number of employees will be the number				
reported on the IPEDS employee survey	in April. The top number will be an			
unduplicated count of employees repor	ted on the community service survey.			
ASUN will secure funds to sponsor	Target is \$200,000			
Aviator Athletics from private and				
corporate donors.				
Long Definition: This will be measured b	y funds raised in the current fiscal year.			
Increase full-time employee retention	Target is 90%			
Long Definition: This measure will be calculated on an annual basis. This				
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Long Definition: This measure will be ca calculation determines how many peop				
calculation determines how many people current fiscal year.	e remained employed for the entire			
calculation determines how many people current fiscal year.				
calculation determines how many people current fiscal year. Maintain Composite Financial Index Level.	e remained employed for the entire Target is 2.00			
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Complete capital projects to improve	Target is \$500,000		
the student experience.			
Long Definition: This will be measured by funds expended in the current fiscal			
year.			
Increase student enrollment.	Target is 3%		
Long Definition: This will be defined as the total number of unduplicated			
students enrolled in the fall and spring semesters, including all parts of terms,			
divided by the same sum for the previous academic year.			
Increase credentials awarded.	From 3155 to 3355		
Long Definition: This measure refers to the points awarded in the funding			
formula for credentials. The model includes the number of credentials earned			
in all degree levels (CP,TC, Assoc.) Credentials can earn additional weight in			
STEM and High Demand fields as well as underserved students in the areas of			
race/ethnicity, income, academic preparedness, and age will receive additional			
weights.			

Additional Resources:

To view historical data for the funding formula for ASUN, view this Tableau Dashboard:

ASUN Funding Formula Dashboard

For more information on the particulars of the funding formula see the entire manual here:

Productivity Funding Formula Specifications

Individual Goal Calculation	From 0 to 1 percent
20% of goals met25%	
21% to 50% of goals met50%	
51% to 75% of goals met75%	
76% to 100% of goals met – 1.00%	

Strategic Goal Calculation	From 0 to 1 percent	
20% of goals met25%		
21% to 50% of goals met50%		
51% to 75% of goals met75%		
76% to 100% of goals met – 1.00%		