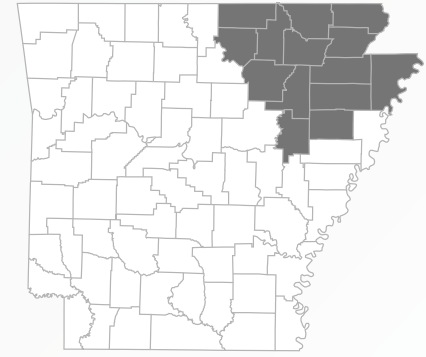
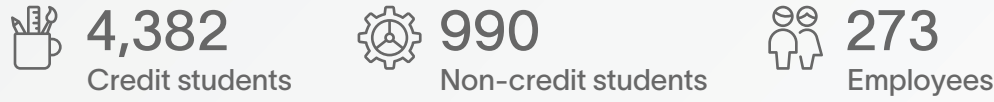


The Economic Value of Arkansas State University - Newport



Northeast Arkansas

About ASUN



Economic impact analysis



Alumni impact

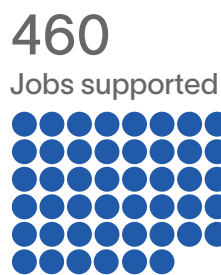
Impact of the increased earnings of ASUN alumni and the businesses they work for

\$30.0 million
 Added income

An economic boost similar to hosting the World Series

5x

OR



● = 100 jobs
 * = family of four



ASUN total annual impact
\$48.3 million
 Added income

OR

833
 Jobs supported



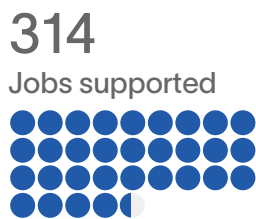
Operations spending impact

Impact of annual payroll and other spending

\$15.3 million
 Added income

Enough to buy **325** new cars

OR



Student spending impact

Impact of the daily spending of ASUN students attracted to or retained in the region

\$3.0 million
 Added income

Enough to buy **242** families* a year's worth of groceries

OR



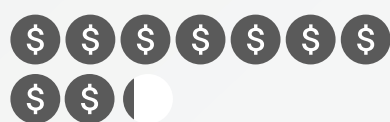
Investment analysis



For every \$1...



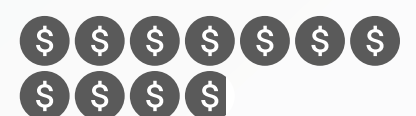
Students gain **\$9.20** in lifetime earnings



Taxpayers gain **\$2.60** in added tax revenue and public sector savings



Society gains **\$10.90** in added state revenue and social savings



The average associate degree graduate from ASUN will see an increase in earnings of **\$8,400** each year compared to a person with a high school diploma or equivalent working in Arkansas.

