



Empowering Individuals. Advancing Communities.  
Established 2001

**Mission:** ASU-Newport will provide accessible, affordable, innovative learning opportunities that transform lives and strengthen the regional economy.

**ASU-Newport Flight Plan 2022-2027**

Values: ASUN’s core values of belonging, compassion, diversity, innovation and integrity shall drive our institutional priorities and goals.

**Strategic Priority 1: Student Success**

Develop and implement a holistic student life model that reduces barriers and engages students. Provide high-impact growth and development opportunities recognizing the diversity of students.

Focus areas:

- Customer service
- Enrollment management
- Guided pathways
- Holistic student supports

**Strategic Priority 2: Employee Success**

Embrace employee-centric processes and opportunities to enhance recruitment, job satisfaction, and retention. Foster a culture that supports diversity, equity, and inclusion.

Focus Areas:

- Culture
- Onboarding
- Recruiting
- Retention

**Strategic Priority 3: Institutional Excellence**

Advance a culture of responsible stewardship that enhances effectiveness and efficiency. Utilize data-driven decision-making to strengthen operational systems and processes.

Focus Areas:

- Data-driven decision-making
- Diversity, equity, and inclusion
- Fiscal sustainability
- Infrastructure

**Strategic Priority 4: Community Engagement**

Cultivate and strengthen partnerships that support the college mission and the common good. Serve and engage communities to promote social, economic, and cultural growth.

Focus Areas:

- Accessibility
- Branding
- Partnerships
- Service

**Tuition per semester credit hour**

In-district: \$107

Out-of-State: \$167

Prison Education Program: \$128

**Physical Plant & Facilities**

25 Buildings

338,587 Gross square  
footage

Fall 2022		Spring 2023	
Headcount	1,592	Headcount	1,716
FT Equivalency	947	FT Equivalency	994
SSCH	14,204	SSCH	14,908

Fall 2022		Spring 2023	
Full-Time	566 36%	Full-Time	543 32%
Part-Time	1,026 64%	Part-Time	1,173 68%

Fall 2022		Fall 2022	
Female	1,050	African-American	18.09%
Male	538	Hispanic	4.90%
Not Specified	4	White	72.74%
		Other	4.27%

Fall 2022		Fall 2022	
Craighead	43.5%	Other AR Counties	23.1%
Jackson	16.3%	AR Border Counties	0.4%
Poinsett	14.3%	Other State/Foreign	2.4%

**Fall 22 Distance Learning**

	Courses	Enrollment
Online	107	1,752

**Fall 22 High School Enrollment**

Concurrent	35	454
Ignite	9	59

Credentials	2019	2020	2021	2022	2023
Certificates	874	669	849	987	927
Degrees	242	280	273	309	285

**Library Holdings as of June 2022**

Books	Media	Databases	Circulation	Serials	Interlibrary Loan
11,908	628	15	127	11	35

**Adult Education**

Students Enrolled	280
Students Served	478
ESL Students	19

**Workforce Training**

Students/Participants	733
Classes/events	93



**Institutional Learning Outcomes:**

ASUN provides core courses to instill general education knowledge, skills, and attitudes which are then reinforced through the academic and technical curriculum as well as co-curricular initiatives and experiences. The focus includes three major areas of competency:

ILO 1: **Communication:** Students will express ideas, knowledge, and concepts in a clear and concise manner.

- Written
- Verbal
- Interpersonal

ILO 2: **Reasoning:** Students will apply reasoning skills in a variety of environments, which demonstrates problem-solving and applied knowledge.

- Explore
- Locate
- Interpret
- Evaluate
- Apply

ILO 3: **Responsibility:** Students will participate in service activities that instill in them a sense of social responsibility.

- Civic
- Academic
- Financial

**Credentials Offered**

Associate Degree	19
Technical Certificates	23
Certificate of Proficiency	31



**Administration:**

Chancellor.....**Dr. Johnny M. Moore**  
 Vice-Chancellor for Academic and Student Affairs.....**Dr. Typhanie Myers**  
 Executive Vice-Chancellor for Finance and Administration.....**Adam Adair**  
 Vice-Chancellor for Leadership and Community Engagement...**Ike Wheeler**

**Academic Divisions:**

Dean for Liberal Arts.....Joe Campbell  
 Dean for Applied Sciences.....Michael Nowlin  
 Dean for Nursing and Health Professions.....Dr. Stacy Hay  
 Dean for STEM.....Dr. Monica Mobley  
 Director of Workforce Development.....Charles Walker  
 Director of Adult Education..... Dr. John Kelly

Employees	FT	PT	Total
Postsecondary Teachers	67	72	139
Librarians and Library Techs	1	0	1
Student, Academic & Edu Services	10	14	24
Management	23	0	23
Business & Finance	4	0	4
Computer, Engineering, and Science	4	1	5
Comm & Soc Serv., Legal, Arts, Design, Sports	12	0	12
Services	13	13	26
Office and Admin	21	14	35
Natural Resources, Construction, Maintenance	3	0	3
<b>Total</b>	<b>158</b>	<b>114</b>	<b>272</b>

Annual Enrollment Change	2017	2018	2019	2020	2021	2022	2023
Headcount		-3.0%	1.6%	-3.9%	-8.5%	2.1%	-5.2%
SSCH		-1.6%	1.5%	-3.7%	-10.9%	3.1%	-11.0%

Race/Ethn Enrollment	2017	2018	2019	2020	2021	2022	2023
Black		-9.8%	-7.5%	3.5%	-6.9%	9.0%	4.4%
Hispanic		-22.1%	-13.6%	16.4%	-1.2%	20.2%	11.4%
Other		-4.1%	32.6%	2.4%	-22.1%	-9.5%	-5.4%
White		-0.4%	0.9%	-6.8%	-7.3%	1.2%	-8.3%

Gender Enrollment	2017	2018	2019	2020	2021	2022	2023
Female		-3.2%	3.6%	-2.6%	-4.0%	1.3%	-4.6%
Male		-2.7%	-1.2%	-5.8%	-15.3%	3.4%	-6.4%

